



Christine Creter

Learning Strategist and Principal, Creter Group, Inc.

Christine Creter is an established learning and performance strategist with more than 25 years of professional experience designing, developing, implementing, and facilitating global training programs across audiences and delivery formats.

Christine began her career at Accenture (formerly Andersen Consulting) in the Change Management division, supporting clients through acquisitions and major technology change. In 2000, she joined Jack Morton Worldwide as a Senior Producer and Project Manager, and later served as Senior Strategist and acting Director of Learning. While there, Christine designed and implemented more than 200 training programs for an estimated 75,000 pharmaceutical and biotechnology sales representatives on four continents and in ten languages.

Her large-scale event experience also includes the Opening and Closing Ceremonies of the 2004 Olympic Games in Greece, as well as the 2005 and 2007 Super Bowl halftime and pre-game shows. Christine was also among the founders and original producers of a TEDx event created specifically for teenagers, held annually in the United States and London.

Christine founded Creter Group in 2005. Creter Group is a WBENC-certified woman-owned business that combines learning strategy, creative design, content development, facilitation, coaching, leadership development, curriculum development, and strategic planning. The firm has supported clients across healthcare, life sciences, consumer products, technology, and other industries.

Christine is an accredited Insights Discovery Practitioner and Creter Group is an Insights Discovery Distributor and Partner. She is also an active member of the Women Presidents Organization, the Life Sciences Trainers & Educators Network, and the Association for Talent Development. Christine graduated cum laude from the University of Rochester with a degree in Organizational Behavior and earned a certificate in Personnel Management from the William E. Simon School of Business.

Food Allergy Experience and Advocacy

Christine is the mother of a teenage son with 15 life-threatening food allergies and eosinophilic esophagitis (EOE), and she manages five adult-onset food allergies of her own.

She serves on the Board of the Asthma and Allergy Foundation of America's New England Chapter and regularly volunteers within the food allergy community. Christine and her team designed the FARECheck education program for food service employees in schools, higher education, restaurants, and other settings. She serves on the FARECheck ANAB Advisory Board and is a volunteer Master Trainer for K-12 schools, colleges, universities, soup kitchens, pre-K programs, retail establishments, and corporations.

Christine and her team also led the Food Allergy Management in Schools initiative developed with the CDC and the American Academy of Pediatrics, which was published in November 2024. Christine and her son are active in food allergy advocacy, education, and efforts to promote safety, dignity, participation, and inclusion.

Through Food Allergy Consulting, Coaching & Training, Christine helps families and organizations translate awareness into practical action so people with food allergies can be safer, more confident, and more fully included in everyday life.

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